

Event Name	Udbhavana 2024
Topic:	Emerging Trends in Business and Management
Date: (DD/MM/YYYY)	15 th March 2024
No. of Days:	1
Start Time: End Time:	9:00 AM – 5:00 PM
Venue Campus Name & Place:	CMS Business School, Bengaluru
Section/Semester:	2 nd and 4 th Semester
Batch:	2022-24, 2023-25
Mod of Event Offline/ Online (Provide Virtual Link)	Offline
Name of Chief Guest/Dignitaries/Speaker:	Mr. Saravanan Balasundaram
Chief Guest/Dignitaries/Speaker Designation:	CEO
Chief Guest/Dignitaries/Speaker Contact No & Email Id:	Email: Saran@handigital.com mobile no: 9845213700
Chief Guest/Dignitaries/Speaker Company/ Institute Name:	Han Digital group companies
Event Coordinators Name & Contact No.	Dr Trupti Dandekar , +917276321396
Collaboration & Association (Company Name,	NA
Moderator (if any)	NA
No. of Participants	125
Professional Photographer Name & Contact No.:	NO
Feedback:	Yes
Brochure/Poster: (if any)	Yes
Budget of the Program (if any):	Rs. 82,940.00
Revenue Collected: (if any)	NIL

1. Introduction:

“UDBHAVANA” is an endeavor by the Marketing Area of JAIN (Deemed-to-be University), CMS Business School to create a forum where the student pursuing MBA may congregate to discuss and explore their research ideas and work and develop a better understanding about contemporary issues, challenges and opportunities in Business Management.

2. Program Objectives:

- Encourage research acumen
- Facilitate peer learning
- Encourage students to apply Business and Management knowledge in their research enquiry and to provide actionable and impactful research output
- Facilitate student publications

3. Relevance to PO, Relevance to PEO and PSOs

PO	Program Objective (PO)
PO1	Apply knowledge of management theories and practices to address and resolve business challenges
PO2	Demonstrate analytical and critical thinking abilities for information-based decision making
PO3	Analyse global, economic, legal and ethical aspects of business
PO4	Apply trans-disciplinary tools and techniques towards effective problem solving
PO5	Assist others and self in accomplishing organizational objectives and contribute effectively to a collaborative team setting.
PO6	Exhibit an entrepreneurial mind-set for the establishment of sustainable businesses and societies.
PO7	Exemplify value-based leadership for excellence

4. Activity Overview:

Sr. No.	Time	Program	Person In charge
1	9.00am-9.05am	Welcome by MC	MC
2.	9.05am-9.10am	Invocation Song and Lamp Lighting	
3	9.10am -9.20am	Setting the theme and welcome address by Area Chair	SD
4	9.20am-9.30am	Deans' Address	
5	9.30am-9.35am	Introduction of Key-note Speaker	MC
6	9.35am-10.00am	Key Note Address	
7	10.00am-10.05am	Introduction of Guest of Honor	MC
8	10.05am-10.30am	GOH Address	
9	10.30-10.45 am	Announcement of tea break and gathering to track Presentation Room	MC

Valedictory

Sr. No.	Time	Program	Person in Charge
1.	Welcome	2.30pm-2.35pm	MC
2	Summary of the Seminar	2.35-2.40	TD
3	Feedback of Participants	2.40-2.50	MC
2	Certificate Distribution, Winner Announcement and Prize Distribution	2.50pm-3.15pm	Faculties, Dean and Area Chair
3	Vote of Thanks	3.15pm -3.20pm	AN

5. Guest/Speakers' Profile:

Saravanan Balasundaram

Saravanan Balasundaram (Saran) is the founder and CEO of Han Digital group companies Han Digital Solution and ResearchFox Consulting. With 20+ years of extensive industry experience, Saran brings in a wealth of expertise in market research, talent Research & management consulting which global customers have successfully leveraged to create sustainable results

Throughout his career, Saran has demonstrated expertise in advising businesses on Go-To-Market(GTM), product strategy, pricing strategy and talent search. In addition to his

work, Saran is a strategic advisor to NASSCOM, CII, and The Information Technology and Business Process Association of the Philippines (IBPAP). This experience has given him unique insight into the IT-BPM industry and its talent landscape, particularly in emerging destinations such as Central and Eastern European countries (CEE) and Philippines

Saran is deeply passionate about the IT-BPM talent landscape and the dynamics that shape it. In the recent times, He has authored more than 50 exclusive publications related to IT-BPM talent news across various leading media outlets such as Times of India, HT Media Mint, Business Line, Economic Times, Business Standard, and Bangalore Mirror.

Since Aug 2023, Saran is incubating a Digital Operations business under Han Digital brand name. This will enable potential product companies to solve ML Ops problem statements to train and build stronger Artificial Intelligence(AI) models

6. Summary and Key Learnings of the session:

Summary:

The student conference on Emerging Trends in Business and Management provided a platform for participants to explore and discuss the latest developments shaping the business landscape. Attendees gained insights into various emerging trends, strategies, and innovations driving success in today's dynamic business environment.

Key Learnings:

1. **Digital Transformation:** Digital transformation emerged as a dominant theme, highlighting the increasing integration of technology into business processes. Organizations are leveraging digital tools and platforms to streamline operations, enhance customer experiences, and drive innovation.
2. **Sustainability and Corporate Social Responsibility (CSR):** There was a strong emphasis on sustainability and CSR practices among businesses. Participants discussed the growing importance of environmental stewardship, social impact, and ethical business conduct in achieving long-term success and stakeholder satisfaction.
3. **Remote Work and Flexible Work Arrangements:** The conference addressed the rise of remote work and flexible work arrangements, accelerated by technological advancements and the global pandemic. Presenters discussed strategies for managing remote teams effectively and maintaining productivity in virtual work environments.
4. **Diversity, Equity, and Inclusion (DEI):** DEI initiatives were highlighted as crucial components of organizational success and employee well-being. Discussions revolved around fostering diverse and inclusive workplaces, addressing biases, and promoting equal opportunities for all employees.
5. **Agile and Adaptive Management Practices:** Agile methodologies and adaptive management practices were explored as essential tools for navigating uncertainty and rapid change. Presenters shared insights on agile project management, iterative decision-making, and fostering a culture of continuous learning and improvement.
6. **Data Analytics and Artificial Intelligence (AI):** The growing importance of data analytics and AI in driving business insights and decision-making was a prominent topic. Participants learned about the applications of data analytics, machine learning, and predictive modeling in optimizing processes, identifying trends, and gaining competitive advantages.
7. **E-commerce and Omnichannel Retailing:** The conference highlighted the significant impact of e-commerce and omnichannel retailing on consumer behavior and market dynamics. Presenters discussed strategies for building seamless online shopping experiences, leveraging data for personalized marketing, and integrating online and offline channels effectively.
8. **Entrepreneurship and Innovation:** Entrepreneurship and innovation were celebrated as drivers of economic growth and societal change. Attendees learned about startup ecosystems, entrepreneurial best practices, and the role of innovation in creating value and disrupting traditional industries.
9. **Resilience and Risk Management:** Resilience and risk management were emphasized as critical capabilities for businesses facing uncertainty and volatility. Presenters discussed strategies for mitigating risks, building organizational resilience, and adapting to unforeseen challenges.
10. **Lifelong Learning and Professional Development:** Lifelong learning and professional development were highlighted as essential for staying competitive in the ever-evolving business landscape. Participants were encouraged to embrace a mindset of continuous learning, seek out new opportunities for skill development, and invest in their personal and professional growth.

7. Participant details:

- ALKA NANDA MISHRA

• Annie Adrena K.J, Amal Krishna PV, Amarendra Pradhan
• Antrang Jain
• Anushuya Ghosh
• Aswin Raj
• Bharath D R, Adit Harish, Deepesh Kadganchi
• Bidisha Das
• Chaitra R
• Dheeraj R Hejamady
• Dikshita
• Harish M
• Harish M
• Jason Chacko Jose
• Karthika A
• Mehul Agarwal
• MOHAMMAD SAMAL SHAH
• Nandashree
• NANDASHREE
• Neha Sara Jalan
• Niteesh M Hegde
• Pradeepa S
• Rahul Mishra
• Shivraj Chakravarty
• Siona
• Sonam Tshewang
• Srinivas K R
• Surabhi Baranwal
• Vedant Saxena
• Vishnu Suresh K
• Voota Naga Thanusree
• Yashaswini Shenoy
• Asna Elsa Abraham
• Vedant Singh Kushwah

8. Details of Winners (if applicable): -

- 1..Harshita SS(harshitha_ss23@cms.ac.in) and Sushma Bhandarkar M (sushma_bhandarkar23@cms.ac.in)
2. Rahul Mishra (rahul_m22@cms.ac.in)

3. Nandashree (nandashree_mba22@cms.ac.in)
4. Jason chacko Jose (jason_chacko22@cms.ac.in)
5. Anushuya (anushuya_ghosh22@cms.ac.in)



9. Details of the judges (if applicable): -

1. Dr. Govindraj- Associate Professor
2. Dr. Saurabh Srivastava- Associate Professor
3. Dr. Kalavathy KS- Associate Professor
4. Dr. Hemanth Kumar- Professor
5. Dr. Umesh Chandra- Associate Professor

10. Attendance records:

RETAILING			
Sl No.	USN	NAME	NAME AS PER RECORDS
1	22MBAR0440	Voota Naga Thanusree	VOOTA NAGA THANUSREE
2	22MBAR0784	Jujhar Singh	JUJHAR SINGH
3	22MBAR0446	Aswin Raj	ASWIN RAJ
4	22MBAR0569	Nandashree	NANDASHREE
5	22MBAR0643	Niteesh M Hegde	NITEESH M HEGDE
6	23MBAR0183	Kavana R	#N/A
7	23MBAR0674	Janaartha Sri Haari M	#N/A
8	23MBAR0178	Yashaswini Shenoy	#N/A
9	23MBAR0662	Alan Winston	#N/A
10	23MBAR0264	Vishnu A Prem	#N/A
11	23MBAR067	Harshitha SS	#N/A

	2		
12	23MBAR0800	Sushma Bhandarkar M	#N/A
13	23MBAR0921	Bharath D R	#N/A
14	23MBAR0138	Adit Harish	#N/A
15	23MBAR0837	Deepesh Kadganchi	#N/A
16	22MBAR0266	KALAHASTHI MUNI MANIKANTA ROYAL	KALAHASTHI MUNI MANIKANTA ROYAL
17	22MBAR0270	Akash R	AKASH R
18	22MBAR0300	Shashidhar	SHASHIDHAR
19	22MBAR0398	S Nivetha	S NIVETHA
20	22MBAR0631	Megha Kumari Sah	MEGHA KUMARI SAH
21	22MBAR0575	Arjun	AIRUJUN S B
IT & GM			
SI No.	USN	NAME	NAME AS PER RECORDS
1	22MBAR0136	Karthika A	KARTHIKA A
2	22MBAR0260	Bidisha Das	BIDISHA DAS
3	22MBAR0775	Surabhi Baranwal	SURABHI BARANWAL
4	22MBAR0579	Md. Shahrukh Alam	MOHAMMAD SHAHRUKH ALAM
5	22MBAR0452	Neha Sara Jalan	NEHA SARA JALAN
6	22MBAR0497	Vishnu Suresh K	VISHNU SURESH K
7	22MBAR0563	Rahul Mishra	RAHUL MISHRA
8	22MBAR0634	Vedant Singh Kushwah	VEDANT SINGH KUSHWAH
9	22MBAR0010	Ashvinkumar Haridas Shinde	ASHVINKUMAR HARIDAS SHINDE
10	23MBAR002	Srinivas K R	#N/A

	7		
11	23MBAR098 2	Pranesh S	#N/A
12	23MBAR022 3	Nisha M	#N/A
13	23MBAR013 9	Annie Adrena K.J	#N/A
14	23MBAR033 8	Amal Krishna PV	#N/A
15	23MBAR093 9	Amarendra Pradhan	#N/A
16	23MBAR085 2	Shivraj Chakravarty	#N/A
17	23MBAR087 6	Sonam Tshewang	#N/A
18	22MBAR003 2	Arjun C D	ARJUN C D
19	22MBAR003 3	Gopika R	GOPIKA R
20	22MBAR031 6	Anju	ANJU S

Manufacturing and Agriculture

SI No.	USN	NAME	NAME AS PER RECORDS
1	22MBAR076 1	Hrithvik P	HRITHVIK P
2	22MBAR021 6	Vedant Saxena	VEDANT SAXENA
3	22MBAR044 5	Asna Elsa Abraham	ASNA ELSA ABRAHAM
4	22MBAR070 9	Monika shree	H N MONIKA SHREE
5	22MBAR055 3	Prathiksha Prabhu	PRATHIKSHA PRABHU
6	22MBAR052 1	Pradeepa S	PRADEEPA S
7	22MBAR056 9	Nandashree	NANDASHREE
8	22MBAR089 4	Chaitra R	CHAITRA R
9	22MBAR090 0	Antrang Jain	ANTRANG JAIN
10	23MBAR022 0	Dheeraj R Hejamady	#N/A

11	23MBAR006 7	Cibi Karthick	#N/A
12	23MBAR035 6	Sriyanjali G	#N/A
13	23MBAR008 0	Shivani Makwana	#N/A
14	23MBAR068 9	N Tejol	#N/A
15	23MBAR015 4	Kamlesh Misra	#N/A
16	23MBAR022 6	Sahil Rizvi	#N/A
17	23MBAR021 7	Ritika Singh	#N/A
18	23MBAR022 4	Musaddique Rawal	#N/A
19	23MBAR060 2	Spruha Shidore	#N/A
20	23MBAR049 6	M Yuvashee	#N/A
21	22MBAR071 7	Manjunath M	MANJUNATH M
22	22MBAR013 3	Chhaya bardia	CHHAYA BARDIA
23	22MBAR051 3	Reshma Meher	RESHMA MEHER
24	22MBAR045 4	Pavithra Nair	PAVITHRA NAIR
Services			
SI No.	USN	NAME	NAME AS PER RECORDS
1	22MBAR048 0	Jaijeeth.T	JAI JEETH T
2	22MBAR077 4	Siva Chandran	SIVA CHANDRAN P
3	22MBAR064 6	Shashi Rekha	SHASHI REKHA K U
4	22MBAR022 9	Mehul Agarwal	MEHUL AGARWAL
5	22MBAR021 3	Sreenidhi S	SREENIDHI S
6	22MBAR026 4	Rittick Chatterjee	RITTICK CHATTERJEE
7	22MBAR046 4	Dikshita	DIKSHITA KOTHARI

8	22MBAR051 7	Jason Chacko Jose	JASON CHACKO JOSE
9	23MBAR002 0	Hanil Muneer VP	#N/A
10	23MBAR084 0	Harish M	#N/A
11	23MBAR084 0	Harish M	#N/A
12	23MBAR025 5	Alka Nanda Mishra	#N/A
13	22MBAR050 6	Manish Kiran R	MANISH KIRAN R
14	23MBAR023 6	Surya Prakash	#N/A
15	23MBAR042 5	Samarth G K	#N/A
16	23MBAR079 2	Siona Noronha	#N/A
17	22MBAR039 4	SUDHARSAN SV	SUDHARSAN S V
18	22MBAR042 1	Ujjayan Sharma	UJJAYAN SHARMA
19	22MBAR070 1	NSP Nikqilan	NIKQILAN N S P
20	22MBAR078 5	Maganti Upagna	MAGANTI UPAGNA
21	22MBAR042 9	Bammidi Nikhita	BAMMIDI NIKHITA
22	22MBAR045 5	Pooja S	POOJA S
23	22MBAR025 7	Sathvik Baliga B	SATHVIK BALIGA B
24	22MBAR050 8	Suryaprakash	SURYAPRAKASH B
25	22MBAR078 9	Nikitha Bhandarkar	P NIKITHA BHANDARKAR
26	23MBAR043 0	Ashutosh Kumar	#N/A
FinTech & EduTech			
Sl No.	USN	NAME	NAME AS PER RECORDS
1	22MBAR018 5	Anushuya Ghosh	ANUSHUYA GHOSH
2	22MBAR077 5	Surabhi Baranwal	SURABHI BARANWAL

3	22MBAR079 5	Mohammad Samal Shah	MOHAMMAD SAMAL SHAH
4	23MBAR059 9	Saran R A	#N/A
5	23MBAR057 6	Sanjai K	#N/A
6	23MBAR065 1	Sanjai Viswas S	#N/A
7	23MBAR049 1	Gaurav Kundekar	#N/A
8	23MBAR056 8	Madhuparna Ghosh	#N/A
9	23MBAR046 9	Jayesh Hedau	#N/A
10	23MBAR082 6	Shridevi MP	#N/A
11	23MBAR072 8	Sneha Kumari	#N/A
12	23MBAR079 2	Siona	#N/A
13	22MBAR044 7	Bansika	BANSIKA
14	23MBAR027 0	M Madhu Balaa	#N/A
15	23MBAR015 1	Kokkanti Divika	#N/A
16	23MBAR057 7	A Tushar Jain	#N/A
17	22MBAR012 7	Md Farhan	MD FARHAN
18	22MBAR070 0	Gayathri b shine,	GAYATHRI B SHINE
19	23MBAR010 5	Heera shree S	#N/A
20	23MBAR027 5	L Hariharan	#N/A

11. Participants' Feedback, Feedback Analysis, and Attainment Calculation: (if Applicable)

Questions to Map Pos	List of Pos & PSOs	Wt Score4					Wt. Score	Max score	%age	
		5	4	3	2	1				
		Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree				
How well was	PO1	14	8	2	0	1	109		125	87%

the objective of the Conference achieved?	PO3 PO5 PO6												
Effectiveness of Expert Session?	PO1 PO3 PO5 PO6	12	10	2	0	1	107				125	86%	
Effectiveness of Technical Sessions?	PO1 PO3 PO5 PO6	12	8	4	0	1	105				125	84%	
Effectiveness of Panel discussion?	PO1 PO3 PO5 PO6	13	9	2	0	1	108				125	86%	
Satisfaction from overall learning?	PO1	12	12	0	0	1	109				125	87%	
Infrastructure and logistics satisfy me	PO1	15	8	1	0	1	111				125	89%	

Conference													Total Attainment Score	Level Achieved	
POs	Q1	Q2	Q3	Q4	Q5	Q6				Q7	Q8	Captured By			
PO1	87%	86%	84%	86%	87%	89%							Q1 Q2 Q3 Q4 Q5 Q6	87%	3
PO2															
PO3	87%	86%	84%	86%									Q1 Q2 Q3 Q4	86%	3
PO4															
PO5	87%	86%	84%	86%									Q1 Q2 Q3 Q4	86%	3
PO6	87%	86%	84%	86%									Q1 Q2 Q3 Q4	86%	3

12. Proposals for the Event/Programme:

To,

The Programme Coordinator for kind approval,

Sub: Udbhavana Student conference

The purpose of the guest lecture is to provide specific inputs and exposure from a practitioner's perspective on select concepts in Emerging Trends in Business and Management students. The planned program duration will be during 09.00 am to 5.00 pm on 15th March 2024.

Respected Programme Coordinator your kind approval is requested for the conduct of the same.

The Dean has recommended this proposal.

Kind Regards,

Faculty Coordinator
Marketing Area
Signature

Program Coordinator
Approval Authority
Signature

13. Minutes of Meetings:

Meeting Title	Udbhavana Planning	
Date of Meeting	13-10-2023	
Meeting Venue	Room no310	
Meeting Agenda	Planning for the Student Conference -Udbhavana	
In Attendance	Name	Title/Department/Organization
1	Dr. Govindaraj M	Marketing Area
2	Dr. Kalavathy KS	
3	Dr. Saurabh Srivastava	
4	Dr. Satish Kumar	
5	Prof. Suparna Ghosal	
6	Dr. Trupti Dandekar	
Key Meeting Outcomes		
	<ul style="list-style-type: none"> • Discussion was held on options for the relevant theme and tracks of the Conference • Discussion on Finalizing Date for The Conference and cash prizes for the conference 	
Action Plans, if any (along with the First Person Responsible)		
	<ul style="list-style-type: none"> • . Finalising theme by discussing options with Area chair • Finalising Conference dates by discussing on department plan with area chair 	

14. Budget: -

To,

The Directors/ Dean for kind approval

Sub: Budget for Udbhavana Student conference

The **Marketing department** is organizing **student conference** Udbhavana on **15th March 2024**, in Seminar Hall, Faculty of Management Studies, JAIN (Deemed-to-be University), Bengaluru

The following are the requirements for the same:

Item No	Particulars	Expenditure		
		Quantity	Amount	Total Amount
1	Conference Kit: Pen and Note pad and L shape Folder	70	Rs.50.00	Rs.3,500.00

2	Keynote Speakers Cash + Memento (Small)	1	Rs.5,000.00	Rs.5,000.00
3	Honorarium for Track Chairs	5	Rs.3,000.00	Rs.15,000.00
4	Cash Prize for Best Papers 5 Tracks	5	Rs.3,000.00	Rs.15,000.00
5	sapling	8	Rs.100.00	Rs.800.00
6	Tea/ Coffee	300	Rs.20.00	Rs.6,000.00
7	Lunch	200	Rs.150.00	Rs.30,000.00
8	Certificates	80	Rs.8.00	Rs.640.00
9	stationary/Misc	1	Rs.2,000.00	Rs.2,000.00
10	Gift for Guest of Honor	1	Rs.5,000.00	Rs.5,000.00
	Total			Rs.82,940.00

Total in Words: Rupees Eighty-two thousand nine hundred forty only

Director/Dean, kind approval is requested for conducting the 'Udbhavana', and incurring the expenses Rupees Eighty-two thousand nine hundred forty Only towards the same.

The Dean has recommended this proposal.

Kind Regards

Faculty Coordinator
Marketing Area
Signature

Dean
Approval Authority
Signature

15. Trailing Emails/communications:

Dr. Trupti Dandekar Humnekar <dr.truptidandekar@cms.ac.in> Wed, Mar 6, 2024 at 9:17 AM

To: saran@handigital.com

Cc: Sangeeta D <sangeeta.d@cms.ac.in>, "Dr. Anitha Nalasivam"

<dr.anithanalasivam@cms.ac.in>, Marketing area <marketingarea@cms.ac.in>, Bschoo Conf

<conf.bschoo@cms.ac.in>, Dr Moovendhan V <dr.moovendhan_v@cms.ac.in>

Dear Mr. Saravanan,

Greetings!

The Student Research Seminar committee of Marketing Area at CMS Business School, JAIN (Deemed-to-be University) takes this opportunity to cordially invite you to be our Keynote Speaker at the inaugural session of our Student Research Seminar - Udbhavana 2024 on Friday, 15th March 2024 at 9:00 AM.

Seminar Title: Emerging Trends in Business and Management

Venue: CMS Business School, No.17, Sheshadri Road, Gandhi Nagar, Bangalore

We are thankful to you for readily accepting our request over the phone. The conference brochure is attached herewith for your kind perusal.

We request you to kindly provide us with your profile for introducing the keynote speaker to the audience.

Looking forward to meeting you on the day of the conference.

Thanking you
Best Regards

Dr. Trupti Dandekar Humnekar
Seminar Convenor- UDBHAVANA- 2024
Associate Professor
CMS Business School,
Jain (Deemed to be University)
Bangalore

Dr. Trupti Dandekar Humnekar <dr.truptidandekar@cms.ac.in> Wed, Mar 6, 2024 at 9:23 AM

To: saran@handigital.com

Cc: Sangeeta D <sangeeta.d@cms.ac.in>, "Dr. Anitha Nalasivam"

<dr.anithanalasivam@cms.ac.in>, Marketing area <marketingarea@cms.ac.in>, Bschoo Conf

<conf.bschoo@cms.ac.in>, Dr Moovendhan V <dr.moovendhan_v@cms.ac.in>

Dear Sir,

I missed attaching the brochure in the last mail, Please find the Seminar Brochure attached with this mail.

Thanks and Regards
Dr. Trupti Dandekar Humnekar
Associate Professor
CMS Business School,
Jain (Deemed to be University)
Bangalore

[Quoted text hidden]

Udbhavana 2024 - Student Research Seminar (1).pdf

14552K

Saran - Han <saran@handigital.com> Wed, Mar 6, 2024 at 9:44 PM

To: "Dr. Trupti Dandekar Humnekar" <dr.truptidandekar@cms.ac.in>

Cc: Sangeeta D <sangeeta.d@cms.ac.in>, "Dr. Anitha Nalasivam"

<dr.anithanalasivam@cms.ac.in>, Marketing area <marketingarea@cms.ac.in>, Bschoo Conf

<conf.bschoo@cms.ac.in>, Dr Moovendhan V <dr.moovendhan_v@cms.ac.in>

Hi Trupti

Thanks for reaching out. I am attaching cursory look of my profile. If you needed more condensed version, let me know.

We will have to schedule a call to understand and dry run the expectation for the audience

Saravanan Balasundaram (Saran)

Founder & CEO

91-98452-13700

Bangalore| Hyderabad| Pune| Dubai| Coimbatore| Tirunelveli

[Quoted text hidden]

2 attachments

Saran.jpeg

292K

Brief About Saran.pdf

51K

Dr. Trupti Dandekar Humnekar <dr.truptidandekar@cms.ac.in> Mon, Mar 11, 2024 at 8:39 AM

To: Saran - Han <saran@handigital.com>

Cc: Sangeeta D <sangeeta.d@cms.ac.in>, "Dr. Anitha Nalasivam"

<dr.anithanalasivam@cms.ac.in>, Marketing area <marketingarea@cms.ac.in>, Bschoo Conf <conf.bschoo@cms.ac.in>, Dr Moovendhan V <dr.moovendhan_v@cms.ac.in>

Dear Sir,

Thank you for accepting the invitation. I am eager to connect with you.

I have a class scheduled between 11:10 am to 1:10 pm today, so I'm unavailable during that time. However, I am flexible for a call at any other time today. Please let me know your convenient time, and I will make sure to call you accordingly.

Looking forward to our conversation.

Thanks and Regards,

Dr. Trupti Dandekar Humnekar

Associate Professor

CMS Business School,

Jain (Deemed to be University)

Bangalore

[Quoted text hidden]

Dr. Trupti Dandekar Humnekar <dr.truptidandekar@cms.ac.in> Thu, Mar 14, 2024 at 9:30 AM

To: Saran - Han <saran@handigital.com>

Cc: Sangeeta D <sangeeta.d@cms.ac.in>, "Dr. Anitha Nalasivam"

<dr.anithanalasivam@cms.ac.in>, Marketing area <marketingarea@cms.ac.in>, Bschoo Conf <conf.bschoo@cms.ac.in>, Dr Moovendhan V <dr.moovendhan_v@cms.ac.in>

Dear Sir,

In continuation to our call yesterday, Please find attachment on invitation and schedule for Inauguration Function for Udbhavna- 2024.

Thanks and Regards,
Dr. Trupti Dandekar Humnekar
Associate Professor
CMS Business School,
Jain (Deemed to be University)
Bangalore

Marketing Area

cordially invite you to

udbhavana - 2024
Student Research Seminar



Date: Friday, 15th March 2024 | **Time:** 09:00 AM

Venue:

Seminar Hall - 2
JAIN (Deemed-to-be University), CMS Business School
#17, Sheshadri Road, Gandhinagar, Bengaluru - 560 009

We look forward to your gracious presence

17. Pictures for the Event:



Photo 3:- Chief guest Mr. Saravanan (Saran) Balasundaram addressing the crowd



Photo 4:- Marketing area chair Dr. Sangeeta Devanathan and Dean Dr. Harold Andrew Patrik handing the gift to the winner



Photo 5:- Dean Dr Harold handing over memento to Mr. Sarvanan



Photo 6:- Group photo of the participants , faculty coordinators and judges